

Plymouth



Road Runner 2-Door Hardtop

Road Runner: Motor Trend's Car of the Year. (Too bad only one of our cars can win at a time.)

If you want a high-performance car, Road Runner is one car to think about. Especially since Motor Trend named it Car of the Year. And MT had every car in the world to choose from. Surprising? Not when you consider this:

The Road Runner is a real performer. But not because it costs a lot of money. It doesn't.

It comes, nevertheless, with a standard 383 cubic inch V-8. A 4-barrel carburetor. An unsilenced air cleaner. And dual exhaust trumpets.

A 4-speed transmission with Hurst Linkage. A high lift cam. And Red Streak Wide Boots.

Options include a tachometer, and our new 160-position driver's adjustable bucket seat that does everything a power seat does. At roughly half the

cost. Another new option: functional hood scoops, or "air grabbers."

There's also a large, full-color Bird on the deck lid, doors and instrument panel. Plus a new deluxe steering wheel—with the Bird perched right on the hub. "Beep-Beep!"

Road Runner comes in 21 exterior flavors, including red hot red, mint green and butterscotch. Chomp!

With big stripes on the hood, optional. Pity the poor coyote.

If Road Runner doesn't baffle him with numbers, he surely will with plumage.

Catch the Car of the Year? It's easy when you know how. Just go where they show Plymouths. And while you're at it, look at the entire Plymouth line—Belvedere, Fury, Valiant and Barracuda. Be sure to get all the facts, because . . .



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Plymouth tells it like it is.